

EMERGING BUSINESS ISSUES

This event provides PBL members with an opportunity to develop and demonstrate skills in researching and presenting an emerging business issue. The event is based on team rather than individual participation. In addition to learning research skills, team participants develop speaking ability and poise through oral presentation.

COMPETENCIES

The topic to be researched and presented during the 2006 State Leadership Conference will be:

TOPIC FOR 2006 STATE/NATIONAL LEADERSHIP CONFERENCES

The national leadership case study as outlined in the PBL Chapter Management Handbook will be used for both the State and National Leadership Conferences. Participants will be expected to research the topic prior to the conference and be prepared to present either an affirmative or negative argument, based on random selection at the SLC.

ELIGIBILITY

Each chapter may enter one (1) team that must be composed of two to three (2-3) members. No more than one (1) team member may have competed in this event at a prior State Leadership Conference. The team must be on record as having paid dues by **March 1** of the current school year.

Members who are, or have been, enrolled in a graduate program as of December 1 of the current school year are not eligible to participate in the competitive events program.

REGULATIONS

1. An entry form must be mailed to the state office postmarked no later than the designated deadline.
2. Participants must be selected in accordance with the regulations of the state chapter and the national association.
3. No more than one (1) team member may have entered this event at a previous State Leadership Conference.
4. Participants failing to report on time for the event may be **DISQUALIFIED**.
5. Each team's presentation must be the result of their own, independent work. Facts and working data may be secured from any source. Presentations must be prepared by the student members, not advisers. All members of the team must participate in the advance research of the topic and in the actual presentation.
6. Teams will be permitted to bring prepared materials written/printed on white 8 1/2" x 11" paper, or notes written/printed on note cards, to the preparation and presentation areas. Teams may also bring blank white 8 1/2" x 11" paper and/or note cards to the preparation area for use in final preparations.
7. No books, other bound materials, and props will be allowed.
8. A lectern will be available. No microphone will be used.
9. Participants must adhere to the dress code established by the Board of Directors or penalty points will be deducted on the performance rating sheet.

PROCEDURES

1. Participating team members will draw for assigned times for their presentation. The drawing time will be stated in the conference program.
2. Five (5) minutes before the presentation time, team members will draw to determine whether they will present an affirmative or negative argument.
3. Teams will then have five (5) minutes to finalize their preparations.
4. Each presentation may last no more than five (5) minutes.
5. A timekeeper will stand at four (4) minutes. Following each oral presentation, the judges may conduct a five (5) minute question-and-answer period during which the presenters should be prepared to defend their affirmative or negative argument. When the presentation is finished, the time used will be recorded, noting a deduction of five (5) points for any presentation which exceeds five (5) minutes.

JUDGING

The performance portion of this event will be evaluated by a panel of judges. All decisions of the judges are final.

AWARDS

The first place team will receive plaques. Certificates are given to second through fifth place winners.

PARTICIPATION AT NATIONAL

The first and second place teams in this event are eligible to represent the state at the National Leadership Conference. Please refer to the National PBL Chapter Handbook for guidance.

RATING SHEET – MISSOURI PBL



Rank _____

Name/School _____

Emerging Business Issues

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Knowledge of Topic					
Understanding of issue/topic	0	1-3	4-7	8-10	
Flow and logic of content	0	1-7	8-14	15-20	
Quality of evidence	0	1-7	8-14	15-20	
Demonstration of ability to effectively answer questions	0	1-3	4-7	8-10	
Presentation Skills					
Voice, grammar, articulation	0	1-2	3-4	5	
Teamwork	0	1-2	3-4	5	
Ability to Take a Position					
Persuasiveness	0	1-7	8-14	15-20	
Relevance of arguments	0	1-3	4-7	8-10	

Total Points _____/100 max.

Time Penalty. Deduct five (5) points for presentations over five (5) minutes. _____

Dress Code Penalty. Deduct five (5) points when dress code is not followed. _____

Final Score _____/100 max.

Time: _____

Comments:

RANKING SHEET – MISSOURI PBL

EMERGING BUSINESS ISSUES

NAME OF SCHOOL	RANK ON PERFORMANCE	RANK ON PERFORMANCE	RANK ON PERFORMANCE	TOTAL	FINAL RANK (Smaller Number Wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					

In the event of a tie, the tie will be broken by awarding the higher rank to the person who received more small numbers from the judges.

Example: ↓ ↓ ✓ Winner
 1 2 6 = 9 2
 } Tied for second place
 2 3 4 = 9 2

If tie remains after this step, judges will make a decision as to the rank to be assigned to the participants.